

British Columbia Crisis Communications

A Strategy for Major Provincial Emergencies

May 31, 2004

Crisis Communications Filmon Recommendations

- ✓ Improved Crisis Communications**
- ✓ Emergency Communications Team**
- ✓ Inter-Agency Training**
- ✓ Public Education**

Crisis Communications The Strategy

- ✓ **Clear reporting structure**
- ✓ **Prompt and accurate public information**
- ✓ **Use local media**
- ✓ **Evaluate each event**

Crisis Communications The Strategy

***The Crisis Communications Strategy
is a living document,
to be revised as required***