



THE BRITISH COLUMBIA WINE GRAPE CROP SURVEY 2008

Prepared By:

**BDO Dunwoody
and the
British Columbia Wine Institute**

**With thanks to the BC Grapegrowers' Association,
the BC Wine Authority and the BC Wine Grape Council
for their assistance**

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BDO Dunwoody LLP
Chartered Accountants
and Advisors



**BRITISH COLUMBIA
WINE INSTITUTE**
Our land, revealed.

Number of wineries that responded, according to size

Year	Large Winery	Medium-sized Winery	Small Winery	Total
2008	3	18	107	130
2007	3	14	59	78
2006	3	10	30	51

Response Rate for the 2008 Wine Grape Crop Survey

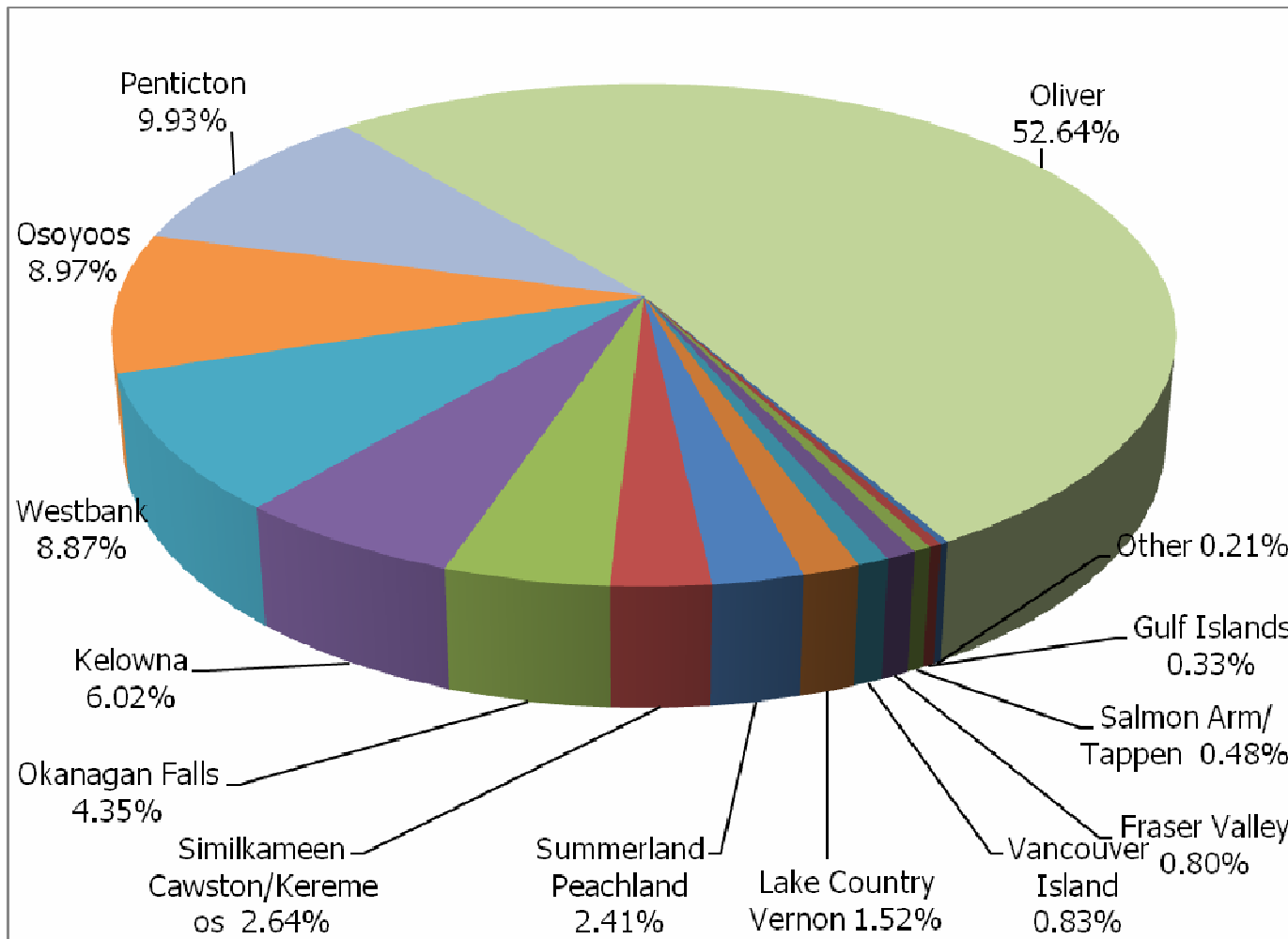
Responded	# of wineries	Total #	% of Total
2008	130	152	85.53%
2007	78	134	58.21%

Percentage of Vinifera, Hybrid and Labrusca Production

	Vinifera/Hybrid/Labrusca	% of Total Production	
		2007	2008
White	Vinifera	97.82%	98.40%
	Vinifera/hybrid	2.14%	1.50%
	unspecified	0.04%	0.10%
	labrusca	0.01%	0.00%
Red	Vinifera	94.27%	96.76%
	Vinifera/hybrid	3.41%	2.55%
	unspecified	2.32%	0.68%
	labrusca	0.01%	0.00%
Total	Vinifera	96.04%	97.63%
	Vinifera/hybrid	2.77%	1.99%
	unspecified	1.18%	0.38%
	labrusca	0.00%	0.00%



Reported Tonnage by Production Area



2008 BC Wine Grape Tonnage by Variety – Top 25

Rank	Variety	Total Tons	Total combined value
1	Merlot	4,030.61	\$9,402,771.22
2	Chardonnay	2,505.1	\$4,797,251.52
3	Pinot Gris	2,037.4	\$3,723,021.33
4	Pinot Noir	1,863.72	\$3,753,557.75
5	Cabernet Sauvignon	1,491.38	\$3,801,748.33
6	Gewurztraminer	1,449.8	\$2,708,560.00
7	Pinot Blanc	1,419.9	\$2,329,525.73
8	Sauvignon Blanc	1,187.3	\$1,989,085.10
9	Syrah/Shiraz	885.22	\$2,325,961.04
10	Riesling	858.6	\$1,433,110.56
11	Cabernet Franc	771.66	\$1,801,836.09
12	Gamay Noir	545.58	\$957,204.88
13	Ehrenfelser	282.4	\$487,244.82
14	Semillon	274.5	\$443,259.53
15	Marechal Foch	214.25	\$393,969.01
16	Auxerrois	192.9	\$332,911.91
17	Bacchus	186.8	\$314,077.57
18	Viognier	131.3	\$310,283.46
19	Chenin Blanc	126.8	\$194,905.96
20	Icewine Riesling	113.8	\$224,973.49
21	Muller-Thurgau	101.2	\$152,730.97
22	Zweigelt	100.75	\$229,235.84
23	Petit Verdot	84.02	\$256,447.81
24	Kerner	83.5	\$151,344.08
25	Siegerrebe	78.8	\$142,235.84
26-88	Remaining Varieties Reported*	1,257.56	\$2,329,740.55
	Total	22,274.85	\$44,986,994.39



2008 BC White Wine Grape Varieties by Order of Importance

Variety	Tonnage	Value	Percent of White
Chardonnay	2,505.12	\$4,797,251.52	21.18%
Pinot Gris	2,037.41	\$3,723,021.33	17.22%
Gewurztraminer	1,449.80	\$2,708,560.00	12.26%
Pinot Blanc	1,419.86	\$2,329,525.73	12.00%
Sauvignon Blanc	1,187.35	\$1,989,085.10	10.04%
Riesling	858.61	\$1,433,110.56	7.26%
Ehrenfelser	282.40	\$487,244.82	2.39%
Semillon	274.52	\$443,259.53	2.32%
Auxerrois	192.91	\$332,911.91	1.63%
Bacchus	186.79	\$314,077.57	1.58%
Viognier	131.28	\$310,283.46	1.11%
Chenin Blanc	126.84	\$194,905.96	1.07%
Icewine Riesling	113.80	\$224,973.49	0.96%
Muller-Thurgau	101.23	\$152,730.97	0.86%
Kerner	83.45	\$151,344.08	0.71%
Siegenerrebe	78.82	\$142,235.84	0.67%
Ortega	64.10	\$114,924.33	0.54%
Muscat	63.42	\$136,046.16	0.54%
Madeleine Angevine	55.95	\$82,309.88	0.47%
Icewine Chardonnay	39.42	\$81,777.99	0.33%
Schoenberger	38.24	\$63,153.49	0.32%
Madeleine Sylvaner	33.26	\$56,402.03	0.28%
Optima	24.25	\$41,984.12	0.20%
Other White*	12.03	\$35,988.84	0.10%
Chasselas	X**	X	X
Icewine - Other Whites	X	X	X
Misc. White Hybrid*	X	X	X
Misc. White Vinifera*	X	X	X
Oraniensteiner	X	X	X
Pearl of C'saba	X	X	X
Reichensteiner	X	X	X
Roussanne	X	X	X
Scheurebe	X	X	X
Sovereign Opal	X	X	X
Trebbiano	X	X	X
Verdelet	X	X	X
Vidal	X	X	X
Total	11,829.8	\$21,135,437.77	100.00%
* Indicates unspecified white varieties			
** 'X' indicates data that have been suppressed for reasons of confidentiality			



2008 BC Red Wine Grape Varieties by Order of Importance

Variety	Tonnage	Value	Percent of Red
Merlot	4,030.61	\$9,402,771.22	38.59%
Pinot Noir	1,863.72	\$3,753,557.75	17.84%
Cabernet Sauvignon	1,491.38	\$3,801,748.33	14.28%
Syrah/Shiraz	885.22	\$2,325,961.04	8.48%
Cabernet Franc	771.66	\$1,801,836.09	7.39%
Gamay Noir	545.58	\$957,204.88	5.22%
Marechal Foch	214.25	\$393,969.01	2.05%
Zweigelt	100.75	\$229,235.84	0.96%
Petit Verdot	84.02	\$256,447.81	0.80%
Other Red*	71.40	\$106,258.14	0.68%
Malbec	48.77	\$139,855.95	0.47%
Misc. Red Vinifera*	44.70	\$94,690.40	0.43%
Pinot Meunier	40.01	\$79,837.64	0.38%
Zinfandel	26.75	\$52,574.24	0.26%
Lemberger	26.53	\$48,608.73	0.25%
Icewine Pinot Noir	19.28	\$62,821.20	0.18%
Dunkelfelder	15.52	\$33,167.46	0.15%
Agria	X**	X	X
Baco Noir	X	X	X
Barbera	X	X	X
Blaufrankisch	X	X	X
Carmenere	X	X	X
Chancellor	X	X	X
Cinsault	X	X	X
Dornfelder	X	X	X
Grenache	X	X	X
Icewine Cabernet Franc	X	X	X
Icewine Merlot	X	X	X
Icewine Zweigelt	X	X	X
Leon Millot	X	X	X
Michurinetz	X	X	X
Misc. Red Hybrids*	X	X	X
Mourvedre	X	X	X
Nebbiolo	X	X	X
Pinotage	X	X	X
Rotberger	X	X	X
Rougeon	X	X	X
Sangiovese	X	X	X
Tempranillo	X	X	X
Total	10,445.15	\$23,851,557.62	100.00%
* Indicates unspecified red varieties			
** 'X' indicates data that have been suppressed for reasons of confidentiality			



White Wine Grape Varieties, Estimated Price Range

Variety	Total Value	Min. Price Per Ton	Max. Price Per Ton	Avg. Price Per Ton
Chardonnay	\$4,797,252	\$1,400	\$3,500	\$1,915
Pinot Gris	\$3,723,021	\$1,250	\$4,228	\$1,827
Gewurztraminer	\$2,708,560	\$1,350	\$3,300	\$1,868
Pinot Blanc	\$2,329,526	\$1,375	\$2,300	\$1,641
Sauvignon Blanc	\$1,989,085	\$1,321	\$3,200	\$1,675
Riesling	\$1,433,111	\$750	\$2,700	\$1,669
Ehrenfelser	\$487,245	\$1,380	\$2,700	\$1,725
Semillon	\$443,260	\$1,465	\$2,700	\$1,615
Auxerrois	\$332,912	\$1,250	\$2,700	\$1,726
Bacchus	\$314,078	\$1,268	\$2,200	\$1,681
Viognier	\$310,283	\$1,500	\$3,632	\$2,363
Icewine Riesling	\$224,973	\$1,400	\$2,715	\$1,977
Chenin Blanc	\$194,906	\$1,321	\$2,500	\$1,537
Muller-Thurgau	\$152,731	\$1,350	\$1,600	\$1,509
Kerner	\$151,344	\$1,268	\$2,500	\$1,814
Siegerrebe	\$142,236	\$1,350	\$2,600	\$1,805
Muscat	\$136,046	\$1,500	\$3,000	\$2,145
Ortega	\$114,924	\$1,400	\$2,600	\$1,793
Madeleine Angevine	\$82,310	\$1,400	\$1,800	\$1,471
Icewine Chardonnay	\$81,778	\$2,052	\$2,500	\$2,075
Schoenberger	\$63,153	\$1,360	\$2,500	\$1,672
Madeleine Sylvaner	\$56,402	\$1,200	\$1,800	\$1,652
Optima	\$41,984	\$1,600	\$1,784	\$1,713
Other White	\$35,989	\$1,850	\$3,400	\$2,993

For varietals where confidentiality may be breached, minimum and maximum prices have been excluded.



Red Wine Grape Varieties, Estimated Price Range

Variety	Total Value	Min. Price Per Ton	Max. Price Per Ton	Avg. Price Per Ton
Merlot	\$9,402,771	\$1,000	\$4,200	\$2,333
Pinot Noir	\$3,753,558	\$1,250	\$4,000	\$2,014
Cabernet Sauvignon	\$3,801,748	\$1,600	\$4,228	\$2,549
Syrah/Shiraz	\$2,325,961	\$1,600	\$4,400	\$2,628
Cabernet Franc	\$1,801,836	\$1,453	\$4,000	\$2,335
Gamay Noir	\$957,205	\$1,000	\$3,000	\$1,754
Marechal Foch	\$393,969	\$1,250	\$2,300	\$1,839
Zweigelt	\$229,236	\$1,350	\$2,800	\$2,275
Petit Verdot	\$256,448	\$1,775	\$4,000	\$3,052
Other Red	\$106,258	\$1,300	\$2,500	\$1,488
Malbec	\$139,856	\$2,000	\$3,500	\$2,868
Misc. Red Vinifera*	\$94,690	\$1,606	\$3,200	\$2,118
Pinot Meunier	\$79,838	\$1,500	\$2,408	\$1,996
Zinfandel	\$52,574	\$1,750	\$3,400	\$1,966
Lemberger	\$48,609	\$1,500	\$2,900	\$1,832
Icewine Pinot Noir	\$62,821	\$2,676	\$3,069	\$3,258
Dunkelfelder	\$33,167	\$1,750	\$2,500	\$2,138
For varieties where confidentiality may be breached, minimum and maximum prices have been excluded.				

