



FEB 13 2019

Mr. R. Blain Lawson
General Manager and Chief Executive Officer
BC Liquor Distribution Branch
Ministry of Attorney General
2625 Rupert Street
Vancouver BC V5M 3T5

Dear Mr. Lawson:

I would like to extend appreciation on behalf of Premier Horgan and the Executive Council for your dedication, and that of your executive team, in serving the public interest.

Government's three priorities remain unchanged: make life more affordable, deliver the services people count on, and build a strong and sustainable economy that supports jobs throughout the province. Across government, ministries and in strong partnership with Crown agencies, our emphasis is on raising the standard of living for all British Columbians, delivering quality programs and services that are practical and realistic in a BC context and in our fiscal environment, and judiciously managing affordability pressures – both for citizens and for our business community.

The Liquor Distribution Branch's responsibilities for purchasing and distributing alcohol and non-medical cannabis in BC contributes to the achievement of government's priorities of delivering services people count on, and building a strong and sustainable economy while prioritizing public health and safety.

Our government has also made important commitments to reconciliation with Indigenous Peoples, taking action against climate change, and working to ensure that our public service and public sector institutions are representative and inclusive in our diverse society.

Government is adopting and implementing the United Nations Declaration of the Rights of Indigenous Peoples (UNDRIP), and the Calls to Action of the Truth and Reconciliation Commission (TRC), demonstrating our support for true and lasting reconciliation with Indigenous Peoples. All public sector organizations are expected to incorporate the UNDRIP and TRC within their specific mandate and context. Additionally, in May 2018, government released 10 Draft Principles to Guide the Province's Relationship with Indigenous Peoples, which serves as a guide for all public sector organizations as we continue to build relationships with Indigenous communities based on respect and recognition of inherent rights.

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While government has already taken steps towards achieving our legislated carbon reduction targets, much remains to be done. Our new climate strategy will outline significant GHG reduction measures in 2019/20 while supporting our program and service objectives through economic growth powered by clean, renewable energy, supported by technological innovation. Please ensure your organization's operations align with government's new climate plan.

Over the coming fiscal year, I look forward to working with your leadership team to provide effective, citizen-centred governance, through strong public sector boards that represent the diversity of British Columbia.

As the Minister Responsible for the Liquor Distribution Branch (LDB), I expect that you will make substantive progress on the following priorities and incorporate them in the goals, objectives and performance measures included in your Service Plan:

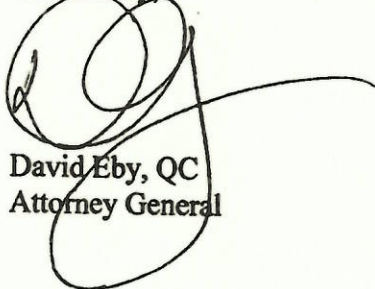
- Review the recommendations from the Business Technical Advisory Panel (BTAP) received by government on April 30, 2018, and provide recommendations and assistance to government in implementing related initiatives.
- Work with the Liquor and Cannabis Regulation Branch to explore options for moving the minimum floor pricing system forward to take into account the amount of alcohol contained in products, and ensure that these prices are adjusted for inflation.
- Complete the transition to the new distribution centre in Delta, in accordance with government direction and ensure efficiencies for wholesale and hospitality customers can be tracked and reported against.
- In collaboration with stakeholders, continue to reinforce BC Liquor Stores' focus on corporate social responsibility by promoting awareness of the risks associated with alcohol misuse.
- Further establish LDB Cannabis Operations wholesale and retail lines of business, and support government's key priorities of protecting public health and safety, social responsibility and eliminating the illegal market.
- Optimize the LDB's financial performance and sustain net returns to the Province of British Columbia in accordance with government policy, Treasury Board directives and the appropriate legislation and regulation.

Mr. R. Blain Lawson
Page 3

The Mandate Letter is to be posted publicly on your organization's website on Budget Day on February 19, 2019, to coincide with the release of your organization's service plan.

I look forward to ongoing collaboration with your board as we work together to deliver improved service and better outcomes for British Columbians.

Yours truly,



David Eby, QC
Attorney General



R. Blain Lawson
General Manager and Chief Executive Officer
BC Liquor Distribution Branch

pc: The Honourable John Horgan
Premier

Mr. Don Wright
Deputy Minister to the Premier and Cabinet Secretary

Ms. Lori Wanamaker
Deputy Minister, Ministry of Finance

Ms. Heather Wood, Associate Deputy Minister and Secretary to Treasury Board
Ministry of Finance

Mr. Richard Fyfe, Deputy Attorney General
Ministry of Attorney General

Mr. Douglas Scott, Associate Deputy Minister
Ministry of Attorney General

Ms. Mary Sue Maloughney, General Manager and Assistant Deputy Minister
Liquor and Cannabis Regulation Branch

