

BC Innovation Commissioner Roadmap

Vision: To build a strong, sustainable and innovative economy that works for everyone.

	Federal Government Investment	International Investment and Markets	Provincial Priorities
ULTIMATE OUTCOMES	BC's Tech Sector has a Higher Profile in Ottawa	BC's Tech Sector has a Higher Profile Internationally	Innovation is a High Priority and is Being Acted on by the Province
	BC has a Greater Share of Federal Innovation-Related Funding	Increased International Investment in BC	
	Sustained Strategic Partnerships with the Federal Government Guided by a Shared Vision of Innovation	BC Tech Companies Have Expanded Markets Nationally and Internationally	

INTERMEDIATE OUTCOMES	Broader Federal Awareness of the Strengths of BC's Tech Sector and Opportunities for Innovation in BC	Federal Funding is Aligned with Priority Areas for BC	Strong Collaboration with Trade Offices to Raise Market Awareness	Growth Oriented BC Tech Companies are Scaling-up Internationally	Supercluster Projects are Underway in BC	Emerging Tech and Innovation Proposals are Being Supported Throughout BC
	Partnerships are Established and Renewed in Support of Mutual Aims and Efforts	Strong Working Relationships with Federal Representatives Through Various Forms of Engagement	Active Connections with Investors and Venture Capital Firms (Funds)	BC Industry Associations and Tech Companies Are Pursuing New International Markets	Indigenous Governments and Companies are Pursuing Innovation Opportunities	Business Led Centres of Innovation are Being Championed
	Regional Companies are Pursuing Innovation Opportunities					

OUTPUTS	Compendium of Government Departments, Innovation-Related Programs and Funding		BC Tech Business Roundtable	Compendium of Investors, Venture Capitalists, Companies and Foundations (P)	BC Tech Summit	BC Innovation Study (P)	BC Tech Strategy (P)
	Event and Conference Presentations (P)		BC Tech Sector Snapshot (P)	Tech Missions	BC Innovation Ecosystem Map (P)		Semi-Annual IC Progress Reports (P)
	Key Federal Meetings and Consultations	Innovation Commissioner Symposium	Cascadia Promotion	Written Opinion Pieces (P)	Regional Tech and Innovation Engagement		Indigenous Tech and Innovation Engagement

ACTIVITIES	Create and Maintain a Directory of National and Federal Departments and Representatives with Mandates for Innovation	Working with the International Business Development Division of the BC Ministry of Jobs, Trade and Technology: <ul style="list-style-type: none"> Develop a Framework for Prioritizing Opportunities for International Investment Develop a Directory of National and International BC Investors Further the Network of Relationships with International Investors Connect BC Tech Companies with National and International Partners Develop Materials to Promote BC's Tech Sector and Communicate BC's Advantage 	Working with the Technology and Innovation Branch of the BC Ministry of Jobs, Trade and Technology: <ul style="list-style-type: none"> Promote Innovation Priorities Identify Cross-Ministry Innovation Priorities and Programs Champion the Digital Supercluster 	
	Engage with Federal Representatives			
	Broaden the Understanding of Federally Funded Programs in BC: <ul style="list-style-type: none"> Inventory Innovation-Related Programs and Funding Identify Programs Aligned with BC Priorities and Strengths 			
	Host or Co-Host an Innovation Commissioner 'Symposium'	Work with Industry Associations Representing BC's Tech Sector to Further the Understanding of Marketing Challenges		Help Advance and Link the Work of the BC Emerging Economy Task Force, Innovate BC, the Tech Strategy and the Clean Growth Strategy
	Work with Federal Representatives to Co-Create a Vision for Innovation	Hold a Roundtable(s) with Key BC Tech Companies that have International Pursuits		Provide Advice on Emerging Tech and Innovation Ideas
	Co-Lead Tech Missions to Ottawa			Promote Innovation Opportunities with First Nations and in the Regions of BC
	Advocate for BC's Increased Share of Specific Federal Programs and Initiatives			
Establish the Innovation Commissioner's Presence and Accountability (through the website, social media, events, presentations and other means)				
Explore Opportunities to Leverage Existing Surveys as a Component of the Office Performance Measurement Framework				