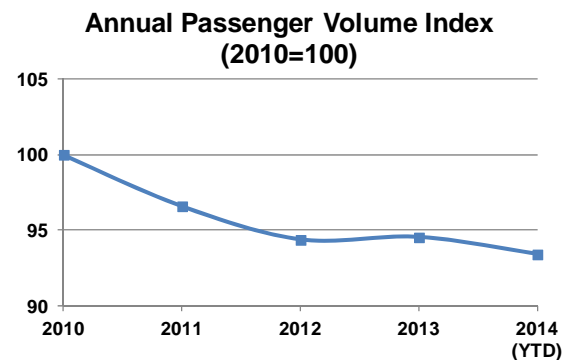
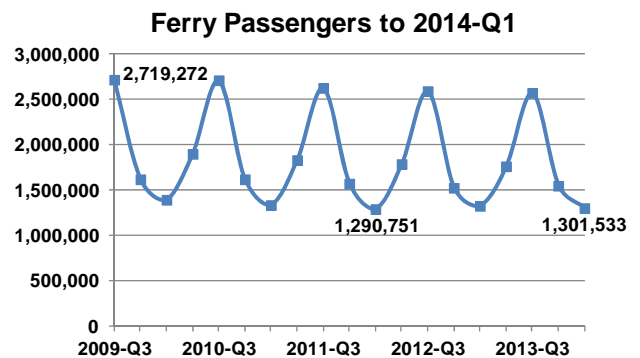


Ferry Passengers (Updated June 2014)

Until recently, BC Ferries operated five routes that connected the ICET region to the rest of BC (there are many more ferry routes between locations within the ICET region). Total passenger volume on those five routes has been trending down over the last five years, with the summer peak declining from more than 2.72 million passengers in 2009 to 2.57 million passengers in 2013, a loss of about 150,000 passengers in four years in the region's peak tourist season.

First-quarter traffic in 2014 of just over 1.3 million is down 1.8% compared to the first quarter of last year. Total traffic in the last 12 months is 7,185,000, a slight decline of 0.6% compared to the 7,232,000 passengers in the previous year.

One of the five routes - connecting Port Hardy to Bella Coola on the Central Coast - was previously operational from May to September but has been canceled as of 2014. Note that one other major route - between Tsawwassen in Metro Vancouver and Swartz Bay in Greater Victoria - is also a potential source of tourists for the ICET region, but is much more associated with Victoria traffic so has been excluded from these figures.



Ferry Passengers between ICET Region and Rest of BC

Ferry Route	Ferry Passengers					Change, 2013-Q1 to 2014-Q1	12-Month Passenger Volumes		
	2013-Q1	2013-Q2	2013-Q3	2013-Q4	2014-Q1		Previous 12 Months	Latest 12 Months	Change
Nanaimo - West Vancouver	601,092	810,311	1,204,702	709,435	590,708	-1.7%	3,310,473	3,315,156	0.1%
Sunshine Coast - West Vancouver	478,553	619,810	840,085	540,525	469,225	-1.9%	2,501,900	2,469,645	-1.3%
Port Hardy - Prince Rupert	5,360	8,195	17,129	5,742	5,016	-6.4%	38,108	36,082	-5.3%
Nanaimo - Tsawwassen	240,914	322,953	505,862	292,400	236,584	-1.8%	1,374,878	1,357,799	-1.2%
Port Hardy - Bella Coola	0	987	5,691	0	0	n/a	6,949	6,678	-3.9%
ICET Region	1,325,919	1,762,256	2,573,469	1,548,102	1,301,533	-1.8%	7,232,308	7,185,360	-0.6%

Source: BC Ferries